

Messe Muenchen India Launches India RentX in Association with the Aerial Platform Association of India for the Construction Equipment Rental Industry

The premium trade fair will bring rental companies and equipment solution providers together with senior decision-makers from India's leading infrastructure, construction and industrial projects



Mumbai, September 21, 2026: Messe Muenchen India, part of the Messe München Group, in association with the Aerial Platform Association of India, has announced the launch of India RentX, a new trade fair dedicated to India's construction equipment rental ecosystem.

The inaugural edition will take place in September 2027 at Jio World Convention Centre, BKC, Mumbai.

Designed as a focused, high-value business platform, India RentX will connect equipment rental companies, manufacturers and service providers with senior leaders from infrastructure developers, EPC companies, construction firms, real estate businesses and industrial project organisations.



Expected attendees include C-suite executives, project directors, procurement heads, plant and equipment leaders, operations teams and safety professionals responsible for equipment strategy and deployment across major projects.

Bhupinder Singh, President IMEA, Messe München and CEO, Messe Muenchen India, said, “As India’s project economy expands, equipment access is becoming a strategic delivery decision. India RentX will bring senior project leaders together with rental companies and the wider equipment ecosystem to discuss fleet capability, deployment, service and commercial models. The trade fair will provide a dedicated platform for companies evaluating rental-led equipment access across construction, infrastructure and industrial projects.”

Dharak Dedhia, President, Aerial Platform Association of India, said, “A strong rental market depends on fleet availability, maintenance discipline, trained operators, safety standards and dependable service support. India RentX will create a dedicated forum for rental companies, equipment users and industry partners to address these priorities across the broader construction-equipment market. Aerial work platforms will be an important part of this larger ecosystem.”



India RentX is being launched as India’s construction equipment market continues to grow, supported by sustained investment in infrastructure, real estate and industrial development. Equipment rental is gaining ground as project owners and contractors seek to manage capital expenditure, improve asset utilisation and deploy machinery in line with project timelines, locations and specific work requirements.

The exhibition will cover the full spectrum of rental-led construction and infrastructure equipment, including:

- Earthmoving and excavation machinery
- Road construction and compaction equipment
- Concrete equipment
- Cranes and lifting solutions
- Material handling systems
- Power and utility equipment
- Specialised machinery and attachments
- Fleet-management and telematics solutions
- Maintenance, inspection, training and safety services
- Aerial work platforms, including boom lifts, scissor lifts and truck-mounted platforms

The exhibitor profile will extend beyond rental companies to include equipment manufacturers, dealers, fleet-technology providers, maintenance and inspection specialists, training organisations and other service partners supporting equipment performance and availability.

Visitors will be able to compare fleet strength, equipment availability, maintenance standards, safety documentation, operator support, service response, technology integration and commercial terms.

Shrikumar Kothari, Head Purchase, Ashoka Buildcon Mumbai, said, “Rental equipment offers the freedom to scale machinery as project requirements change, without the burden of ownership, maintenance, or idle equipment costs. With **maintenance handled by the hiring agency and skilled operators and drivers readily available**, you can ensure uninterrupted manpower and equipment continuity—keeping your project moving **safely, efficiently, and without delays.**”

Gnanesh Gala, Managing Director, Navneet Education Limited, said, “Technology, utilisation patterns, warehouse requirements and project needs are constantly evolving. In such an environment, opting for rentals rather than committing to capital expenditure gives us greater flexibility and allows us to scale our requirements as they change. A single platform that brings together multiple rental options and vendors is extremely valuable for project directors, enabling them to explore and evaluate the right solutions for their ever-growing rental needs.”

About Messe München Group

As one of the leading trade fair organizers, Messe München presents the world of tomorrow at around 90 trade fairs worldwide. The portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. This includes 14 world-leading trade fairs such as bauma, BAU, IFAT, and electronica, cooperation events such as IAA MOBILITY, and numerous guest events.

With an international network of affiliated companies and foreign representatives, Messe München is active worldwide. Together with its 1,200 employees in the group, it organizes trade fairs in China, India, Brazil, South Africa, Kenya, Türkiye, Singapore, Vietnam, Hong Kong (SAR), Thailand, the USA, and Saudi Arabia.

Around 150 events per year attract over 50,000 exhibitors and around three million visitors in Germany and abroad. This makes Messe München an important economic engine that generates billions in purchasing power.

About Messe Muenchen India:

Founded in 2007 as a wholly owned subsidiary of **Messe München GmbH**, Messe Muenchen India is one of India's leading organisers of B2B trade fairs. The company manages a growing portfolio of more than **25 large-scale trade fairs** in India, covering sectors such as electronics and electronic production, construction machinery, environmental technologies, laboratory and analytical technology, pharmaceutical processing and packaging, beverage, dairy & liquid-food processing, transport & logistics, renewable energy, and more. Its portfolio includes trade fairs like **electronica India, productronica India, bauma CONEXPO India, IFAT India, analytica Lab India, drinktec India, and The smarter E India**, among other industry platforms, fostering innovation, business growth, and strategic networking.

About the Aerial Platform Association of India

The Aerial Platform Association of India (APAOI) represents stakeholders in India's aerial-platform sector, including rental companies and dealers. The association promotes industry standards and best practices related to the safe and effective use of aerial platforms, including maintenance, operating guidance, education and training.
